The Wisconsin NO-Call law is more restrictive than the federal law. That is because we in Wisconsin want it that way. We do not want you to weaken our law because of pressure from a bunch of influential bankers, including some from Wisconsin. We want the law the way it is because we do not want to be bothered in our homes with unsolicited calls from "snake oil salesmen", or anyone else, for that matter. In my opinion, this is a states rights issue. Don't Tread On Us!!